

FILM MEDIA KIT 2026



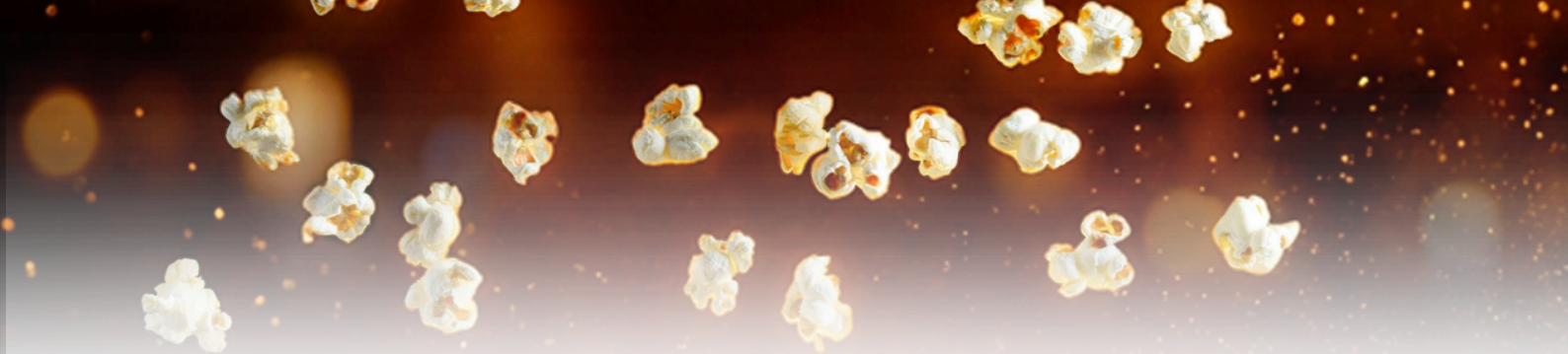
Christmas BETWEEN

HOPE, FORGIVENESS, HEALING AND THE LOVE BETWEEN

10 MILLION AMERICANS GRIEVE DURING THE HOLIDAYS.
THIS IS THE FIRST FILM MADE FOR THEM.

WORLD PREMIERE: MARTHA'S VINEYARD
AFRICAN AMERICAN FILM FESTIVAL
AUGUST 2026

A HEALING-CENTERED HOLIDAY DRAMA



A Film About Finding Your Way Back to Yourself

After the tragic drowning of her twin son during a family vacation, a high-powered attorney spends Christmas Eve on an unplanned journey, driving through the city and taking unexpected exits that force her to confront the versions of herself she abandoned while building a global law firm. Each stop reveals a life she helped shape, ultimately guiding her toward the healing she's denied herself since the loss of her firstborn twin.

GENRE

Drama • Faith-Based • Inspirational • Holiday Redemption

TONE

Heartwarming • Emotional • Hopeful • Touching • Transformative

Why This Film Matters Now

Mental health awareness is at an all-time high, yet holiday grief remains virtually invisible in media. 10 million Americans experience significant loss annually, and the holiday season amplifies that pain. *Christmas Between* is the first feature film to authentically portray this experience—offering both representation and healing to an underserved audience desperate to see their story told.

Synopsis

Maya Varner is a 45-year-old attorney, mother, and fiancée who appears to have built a full and enviable life. Beneath her success, however, is a grief she has never allowed herself to face: the loss of her firstborn son, Malik, one of her twins, who drowned earlier that year. On Christmas Eve, unable to return home after shopping for last-minute gifts, Maya seems to drive with no destination in mind. Along the way, she encounters a couple considering adoption, a father confronting divorce, and a young woman who loses a loved one. Each moment mirrors a layer of Maya's own experience with love, loss, and responsibility. As she offers compassion to strangers, Maya begins to extend it to herself. The night leads her back to the river where Malik died, where she finally allows herself to grieve.

By morning, Maya returns home changed. Still grieving, she gives her fiancé a wedding date, signaling her readiness to carry both love and loss into the next chapter.

Christmas Between is a healing holiday drama about hope, forgiveness, love and choosing healing in the midst of grief.

COMPARABLES



MORE THAN A FILM: A MOVEMENT

LEGACY of WEALTH

Forum + Private Film Screening

Martha's Vineyard Activation

A 3-WEEK MENTAL HEALTH & WELLNESS EXPERIENCE • AUGUST 2026



WEEK ONE

Premiere & Press

- World premiere screening at MVAFF
- Red carpet & press events
- Cast & creator Q&A panels
- Community meet-and-greet
- Live podcast recording



WEEK TWO

EAP Summit

- Corporate wellness executive summit
- EAP provider networking
- Grief counselor panels
- Mental health professional workshops
- Partnership announcements



WEEK THREE

Community Healing

- Public healing circles
- Retreat center showcase
- Investor presentations
- App launch celebration
- Closing ceremony

What Partners & Sponsors Gain



MEANINGFUL SOCIAL IMPACT

Association with a cultural movement addressing grief, mental health, and authentic Black storytelling.



ANNUAL EVENT POTENTIAL

Ground-floor partnership in what we envision as a recurring Martha's Vineyard tradition—long-term brand alignment.



NATIONAL BRAND EXPOSURE

Logo placement across film premiere, press materials, digital marketing, and social media reaching our engaged wellness audience.



PREMIUM AUDIENCE ACCESS

Direct connection to Fortune 500 wellness executives, mental health professionals, impact investors, and media.

WHY MARTHA'S VINEYARD

Martha's Vineyard represents sanctuary, healing, and cultural significance, perfectly aligned with our mission. The island's legacy as a retreat destination, combined with the prestige of MVAFF, positions this premiere as both culturally relevant and strategically impactful.

WELLNESS TOURISM POSITIONING

This activation positions Martha's Vineyard as a destination for mental health and wellness tourism—a \$639 billion global industry. Partners benefit from association with this emerging vertical and the high-value professionals it attracts.

Christmas BETWEEN

Visionary bringing healing-centered storytelling to life

Sheila Michelle Foye

EXECUTIVE PRODUCER

S. Michelle Foye is an award-winning business and brand strategist, and founder of the Precis Brand of Companies—a national brand strategy agency and compliance consultancy serving clients across government, healthcare, and creative industries. A 2024 Presidential Lifetime Achievement Award recipient and one of America's 100 Women to Know, Foye has spent over two decades transforming visionaries into viable enterprises through brand ideation, architecture, amplification, and protection.



Production Timeline

JAN - MAR 2026
Pre-Production

APRIL 2026
Principal Photography

MAY - JULY 2026
Post-Production

AUGUST 2026
World Premiere



Let's Create Something Meaningful Together

For partnership inquiries, press, and sponsorship opportunities

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SCHEDULE A CONVERSATION